



GIANTS OF BELTING

MAXIMISING UPTIME

smileymonroe.com





WE ARE SMILEY MONROE

We exist to keep you moving. The Smiley Monroe story began in 1979 in Northern Ireland, UK, supplying conveyor belting and service to local quarries, to keep our customers up and running.

Today, our purpose remains the same, and we're more determined than ever to stay close to our customers and solve their problems. Now a global manufacturer with three production facilities spanning three continents, we are proud to produce Endless Conveyor Belts, Cut Rubber and Plastic Parts and conveyor accessories designed for maximum conveyor uptime.

Dedicated to continuous improvement, we push boundaries and consistently ask, "How can we do better?" We prioritise research, development and the growth of our team to deliver the best solutions for both our customers and the environment.

OUR MISSION

***TO REVOLUTIONISE
BELT CONVEYING***

OUR VISION

***TO BE NUMBER ONE ACROSS
OUR BELT CONVEYING WORLD***

OUR VALUES

Our values are our bedrock, guiding our decision-making. Our culture is our strength and we've created a thriving workplace where together we can achieve great things for our customers, our people and our planet.

Our dedication to our customers is unwavering and our commitment to working collaboratively to problem solve is our driving force.

**SAFE PLACE
TO WORK**



**CLOSE TO OUR
CUSTOMERS**



**DETERMINED
TO SUCCEED**



**ONE BIG
FAMILY**



**PROBLEM
SOLVERS**





OUR BELTS DON'T JUST CARRY ROCKS...

...THE REPUTATION OF THE WORLD'S BIGGEST
MANUFACTURERS OF MOBILE & STATIC MATERIALS
PROCESSING EQUIPMENT ARE ON THERE TOO.



Metso:Outotec



INDUSTRIES WE SERVE

- Quarrying
- Recycling & Waste Management
- Construction & Demolition
- Washing Systems
- Environmental
- Road Construction
- Port Material Handling
- Mining
- Agriculture
- Conveyor Fabrication

THE WORLD'S TOP TEN
CRUSHING AND SCREENING
BRANDS RELY ON SMILEY
MONROE BELTS.



NO ONE KNOWS BELT CONVEYING LIKE WE DO

*THEY DON'T CALL US THE GIANTS
OF BELTING FOR NOTHING.*

We stay close to our customers so we can understand your machines, your materials and your applications.

With uptime, efficiency and sustainability in mind, our experienced team of engineers work with you to recommend the most suitable conveyor belt for your application from our wide range of stock. From prototyping to production and aftersales, we're there to support you every step of the way.

OUR PRODUCTS

CLEATED BELTS

We offer a wide range of belt customisation options, including fabric reinforced cross-cleats and side rails, hot moulded to the belt's carrying surface for superior adhesion and wear life.



- Cleats are reinforced with a fabric ply for superior wear life
- A range of base belt options including ToughFlex®
- Stock range of side rails and cross-cleats or a custom solution

ENDLESS BELTS

Manufactured to DIN 22102 standard and routinely quality tested in our belt testing lab, our endless conveyor belts come with a 12 month or 1000 hour warranty as standard.

- Flat & Chevron profiles available
- Wide range of stock options available
- Every belt branded with unique quality ID number



ZIP CLIP® BELTS

The world's fastest replacement conveyor belt, Zip Clip® requires no specialist training to fit and will have you back up and running within one hour in the event of a breakdown.

- Up & running within 1 hour
- Safe & easy to install
- Maximises machine uptime



TOUGHFLEX® BELTS

Built for the hard hits, ToughFlex® is constructed with a special weave of 2 fabric plies and an additional binder warp (no steel wire required) reducing belt weight, with the potential for lower machine running costs.

- Longer lifespan
- Designed for extreme conveying
- 100% recyclable





MORE THAN EVER, THE WORLD NEEDS CLEANER, GREENER MORE EFFICIENT CONVEYING.

*OUR FAMILY OF PRODUCTS COMBINE TO DELIVER
MAXIMUM UPTIME, PROCESS EFFICIENCY AND
BELT LIFESPAN.*

CUT RUBBER & PLASTIC PARTS

Cut using the latest CNC technology, each custom cut part is individually part numbered for ease of identification. We cut to order, meaning flexible lead times and no minimum order quantity.

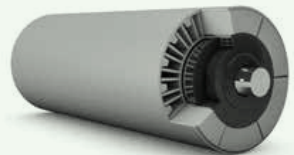
- Ready-to-fit kits
- Large stock of specifications available
- Routinely quality tested



ENERGY-SAVING POLYMER ROLLERS

Our Polymer Rollers offer a lightweight, non-corrosive replacement to traditional steel rollers. With a self-cleaning surface, they contribute to more efficient conveying, with less risk of downtime due to belt damage.

- Energy-saving - up to 50% lighter than a steel roller
- Damage free - no rusted or sharp rotating edges
- Tough, abrasion-resistant HDPE



GLIDETRACKER™ ROLLERS

Easy to install and low-maintenance, GlideTracker™ Rollers keep your belt tracked, preventing belt damage and minimising material spillage and associated cleanup costs.

- Self-cleaning
- All round belt tracking solution
- Easy to install



IMPACT BARS

For use at transfer/feed points, Impact Bars reduce the risk of puncture damage to your conveyor belts. Our Impact bars fully support the conveyor belt - preventing sagging and extending belt and skirting lifespan.

- Protects belt from rip/puncture damage
- Shock-absorbing rubber
- Reduces costly material spillage



POLYURETHANE (PU) BELT CLEANERS

Our Polyurethane (PU) Belt Cleaners are designed to minimise conveyor downtime and belt damage associated with the build-up of carryback material.

- Easy to install
- Prolongs belt lifespan
- Chevron belt cleaners available



DID YOU KNOW?

OUR UK OPERATIONS ARE POWERED BY 100% RENEWABLE ENERGY & WE'VE ACHIEVED ZERO WASTE TO LANDFILL CERTIFICATION

We're shaping a greener future for Smiley Monroe, & as part of our journey to net zero, we've pledged to reduce our greenhouse gas emissions by 50% by 2030.

GIANT LEAP

Giant Leap is our sustainability strategy setting out ambitious targets to achieve by 2030, aligned with the UN's Sustainable Development Goals (SDGs).



***SCAN TO VIEW
OUR COMPLETE
CONVEYOR HANDBOOK***

*THIS IS OUR GUIDE TO EVERYTHING YOU
NEED TO KNOW ABOUT CONVEYOR BELTS.*





THE GIANT HANDBOOK

YOUR COMPLETE GUIDE
TO CONVEYOR BELTS

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CONTACT US

GLOBAL HQ

Smiley Monroe Ltd

23 Ferguson Drive
Knockmore Hill Industrial Park
Lisburn
BT28 2EX
Northern Ireland
United Kingdom

+44 (0) 28 9267 3777
hello@smileymonroe.com
smileymonroe.com

SMILEY MONROE USA

Smiley Monroe Inc

205 North St
Franklin
KY 42134

+270 253 8001
enquiries.us@smileymonroe.com
smileymonroe.com

SMILEY MONROE INDIA

Smiley Monroe Rubber & Allied Products (India) Pvt Ltd

14/2C Begapalli Road
Anumepalli
Hosur
Tamil Nadu - 635126
India

+ 91 77086 66292
smindia@smileymonroe.com
smileymonroe.com